[Your Address]

Date

To whom it may concern [It’s great if you can find the name of an actual person to send this to, but if you can’t, don’t worry!]

I recently contacted your company on Instagram/Facebook/Twitter [delete as appropriate], posting a photo of [product you saw or bought] and asking the question ‘Is this slave free?’

I am very disappointed to have received no response. I sincerely hope that this is not because you do not have this information or are aware that you have not done enough to make sure that you can positively answer this question.

As a consumer I am horrified there is even a possibility that the things I buy may have been produced through the exploitation of others. I am aware that women, children and men around the world are being forced to work in appalling conditions for little or no pay.

Much as I love a bargain, I know that if I’m not paying a fair price for the things I use, someone else is likely to be paying with their freedom. Therefore I am committing to using my consumer power to help stop the exploitation of people in the supply chain.

I want to know if it is possible for me to continue shopping with you and keep a clear conscience.

I look forward to you telling me how you’re working to ensure that your products are slave free.

Yours sincerely,

[Your name]