



## Give Action Guide

### 7 ideas

#### 1) Talent auction

We all have skills, time and energy. But people who are trafficked or in slavery have don't get to choose how to use theirs – their skills, time and energy are forcefully taken from them. A talent auction is a great way that you and others can choose to use your skills, time or energy to raise money for those who don't have that choice.

Ask people to donate their skills – a poet could write bespoke poems, an artist could offer personal portraits – or their time – half a day of cleaning, an hour of ironing, an evening's babysitting – or their energy – a day's gardening, a week's worth of dog walking – and then hold an event where people can bid for these offers in exchange for their cash!

#### 2) Freedom walk

The ability to travel whenever we want, however we want, is something that we do without thinking. A sponsored 'freedom walk' is a great way to both raise money and highlight the difference between our freedom to go anywhere and the lack of freedom for those who are trafficked and trapped to do the same.

#### 3) Slave-free service

Certain industries, such as car washes and nail bars, are more likely to be staffed by people who have been trafficked. Of course, many of these businesses are perfectly legitimate, but it's important to be aware that this is not always the case. Could you gather some friends and offer a 'guaranteed 100% slave free' car wash or nail bar for a day?

#### 4) Clothes swap

The fashion industry is another place that benefits from slave labour, at almost every stage of the process. 'Fast fashion' – super cheap clothing, produced quickly in response to the latest trends, that we buy without much thought – is particularly problematic, as when we get something for the kind of prices on offer, it is likely that someone else has paid the price. Often it is the people who make, pack or ship the clothing who are unpaid or paid minimally.

A clothes swap is a great way to avoid supporting the 'fast fashion' industry. Invite people to a bring clothes they don't wear, or that don't fit any more, to fun-filled evening. You can either charge an entrance fee, or per item chosen, and hopefully everyone goes home with an ethical haul of new (to them) clothes.

#### 5) Slave-free cakes

Host a slave-free cake sale or coffee morning! Any products using the Fairtrade logo are guaranteed slave labour free. So by looking for this logo and using ethical shopping guides, you could host a cake sale or coffee morning selling only cakes, snacks and drinks that you can be sure only contain ingredients produced by people who have given their labour freely and been paid a fair price for their work.

<https://www.ethicalconsumer.org/how-to-shop-ethically>

<https://thegoodshoppingguide.com/>



## 6) Sponsored silence

People who have been trafficked or kept in slavery are often tricked or forced into silence. They are unable to speak up about their situation because they are led to believe they can trust no one: they are convinced they wouldn't be believed or that the price they'd pay for saying anything is just too high to take the risk. Choosing to give up your voice and undertake a sponsored silence is a simple but powerful way of raising awareness and money.

## 7) Personalised offer

Perhaps the idea of organising some of the above ideas feels too daunting. But you don't have to hold a big event to make money from your time and talents. You could pick a skill that you'd be happy to offer to people for a small donation – cooking a meal, pet-sitting, making unique greetings cards, or any of the ideas above – and then put together a simple flyer or use social media to let people know what you're offering to do.

Of course, these are just suggestions. Feel free to come up with something new! We'd love to hear how you've fundraised, so please let us know so we can inspire others to do the same.

## Getting your money to the right place

### Online money

Virgin Money Giving and JustGiving pay any money you raise through their sites over to us weekly. Please get in touch with the events team by email, letting them know that you are raising money for the **Victim Care Fund** at [challenge@salvationarmy.org.uk](mailto:challenge@salvationarmy.org.uk) so this can be allocated correctly.

### Cheques

You should make cheques payable to The Salvation Army. Please mark them clearly on the reverse with your name, the name of your event and the words **Victim Care Fund**. If you've used sponsorship forms, you should put these with the cheque and send them to:

*Events Fundraising Team  
The Salvation Army  
101 Newington Causeway  
London SE1 6BN*

## Let us know!

We'd also love to know if True Story has inspired you to raise money. Please let us know what you've done and how much you've raised by either filling in the contact card in the pack and sending it back or to us or emailing us at [youthchildren@salvationarmy.org.uk](mailto:youthchildren@salvationarmy.org.uk). If you (or your parent, if you're under 18) give us permission to share your true story then we can use it to inspire and encourage others to raise money too.