

## Who is here to help?

Find downloadable resources at:  
<https://www.salvationist.org.uk/resources/christmas>

Find internal forms and guidance at:  
<https://ourhub.salvationarmy.org.uk/Christmas>

### Media enquiries and promoting your appeal:

For assistance, and to share any stories from the Christmas period, please contact your regional communications officer by emailing [media@salvationarmy.org.uk](mailto:media@salvationarmy.org.uk) or calling 020 3657 7555.

For advice on developing your Christmas activities, ([communityservices@salvationarmy.org.uk](mailto:communityservices@salvationarmy.org.uk)) or [familyministries@salvationarmy.org.uk](mailto:familyministries@salvationarmy.org.uk)

For fundraising support please contact [challenge@salvationarmy.org.uk](mailto:challenge@salvationarmy.org.uk) 0207 367 4819



## CHRISTMAS RESOURCES

Information about the suite of resources available at [salvationist.org.uk](https://salvationist.org.uk) and Our Hub to support local fundraising and Christmas activities.



The Salvation Army Trustee Company acting as Trustee of The Salvation Army Trust (Central Funds). A Christian Church and Registered Charity No. 214779 and in Scotland SC009359. The Salvation Army Territorial Headquarters, 1 Champion Park, London SE5 8FJ.



Christmas Appeal



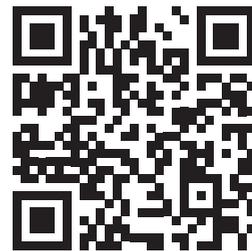
## Christmas Present Appeal

We celebrate the fact that each corps does their Christmas Present Appeal differently and will base it on what's right for the corps and the local community. The toolkit is designed so that you can pick and choose what you need and what works for you.

Resources for the Christmas Present Appeal can be found on [salvationist.org.uk/resources/christmas](https://salvationist.org.uk/resources/christmas). They include:



These promotional resources are editable, so you can customise them with information relevant to your own local appeal.



Guides, top tips and templates are also available on topics such as

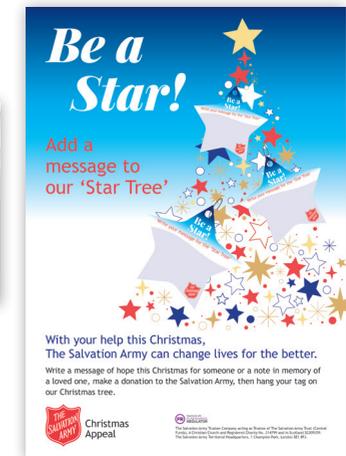
- Working with the commercial partners
- The Entertainer Toy Appeal
- Media (including social) and Communications
- Including everyone including those with disabilities
- Fundraising

Internal operational tools such as referral forms and advice on GDPR compliance are all on Our Hub and you can find the link on [salvationist.org.uk](https://salvationist.org.uk), as well as help with volunteering and increasing the impact of your appeal

Your Christmas Present Appeal contact at your DHQ is, in most cases, your DOM. They are your primary contact if you need any support during the appeal.

## Be A Star Fundraising Resources

- Fundraising pack
- Collection Wrap
- Facebook assets
- Donation Card
- Star Tree Poster



Other resources available on [salvationist.org.uk](https://salvationist.org.uk):

- Christmas Celebration Lunch Guide
- Food Donation posters
- Christmas Worship Resources
- Ideas for Assemblies

**Resources to support your Christmas Lunch Celebration** including fun easy scripts, Bible talk, easy 'how to guide' and much more! Elements of this versatile resource can be used at any time during the advent period as a worship resource too!