# FEEDING HOPE

## HELPING-HAND APPEAL 2021

This month our session focuses on our Helping-Hand Appeal 2021 and has been created by International Development. You may wish to revisit this session throughout the year.

The session and resources can be accessed [here.](https://www.salvationarmy.org.uk/resources/feeding-hope)

If your group is meeting online, here are some suggestions on how to adapt the material to suit your group.

## ONLINE GROUPS

* Email in advance or give print-outs of the Farmers’ Stories
* Share on screen a map of Zimbabwe (Appendix 1)
* Share on screen images of food from Zimbabwe or show a video from YouTube – for example ‘[Zimbabwe food you must eat](https://www.youtube.com/watch?v=OSvZ-7hxmrY)’
* Use breakout rooms to have smaller group discussions on the Farmers’ Stories

## FUNDRAISING

And don’t forget to plan how to fundraise this year!

Some suggestions:

* Create a Just Giving page for your group.
* Do a sponsored event like walking, knitting, yoga, bake-athon.
* Bake to order – send out an order form listing cupcakes or cake slices.
* Sell ‘bake-your-own cookies’ – jars filled with baking ingredients with the recipe on the attached label.
* Run an online ‘bake along with’ class.
* Run a competition with a food theme; sell quiz sheets, anagram puzzles or cryptic crossword clues.
* Sell decorated pots with vegetables growing in them.
* Challenge your group to make vegetable/fruit characters in a fun setting, or create a picture using food. Ask members to send in their photos and use these to make: a calendar, bookmarks, postcards, magnets, an online gallery (with a donations link).

## WEBSITE AND CONTACT DETAILS

* Connect website: [www.salvationarmy.org.uk/connect](http://www.salvationarmy.org.uk/connect)
* Family Ministries website: [www.salvationarmy.org.uk/families](http://www.salvationarmy.org.uk/families)
* Emails: [familyministries@salvationarmy.org.uk](mailto:familyministries@salvationarmy.org.uk)
* Facebook: @sarmyfm
* Twitter: @ukifamily
* Instagram: safamily\_ministries

