

FUNDRAISING IDEAS

HELPING-HAND 2024 ANTI-TRAFFICKING

salvationist.org.uk/helpinghand

From taking a leap of faith in a skydive to sharing a cuppa in your Big Tea Party, or from mud runs to marathons, there are lots of fun ways for you to interact with your community and fundraise for the Helping-Hand Appeal together.

The Big Tea Party - Because there's nothing like a Salvation Army cup of tea ... Our Big Tea Party is a fantastic way to get everyone together and celebrate caring for communities. Get your pack today from salvationarmy.org.uk/big-tea-party.

Bring and buy sale - Have a clear-out at home and raise money at the same time.

Litter picking - Get yourselves sponsored on a mass litter-pick afternoon, and look after the local environment at the same time.

Sports tournament - Challenge your friends, family or colleagues to some friendly competition. Whether it's rounders, football, cricket or netball - choose a team sport which is popular with your group. Remember it is 'pay to play'.

Office party - There are plenty of ways to incorporate fundraising into an office event, whether it's a bake sale, a dress-down day or a bucket of beans over your boss's head!

Quiz night - An easy one to host, in a venue, church hall or at home. For an evening of relaxed entertainment, ask groups for an entry fee and find your quiz questions online. Show one of the Helping-Hand 2024 videos halfway through, or have a round all about the issue of human trafficking, to remind people why they are there.

Save and give - Donate what you would normally spend on getting the car washed / buying a coffee / getting a takeaway ... and watch the pounds mount up!

Donate your skills - offer your babysitting/gardening/ironing skills (or some other talent) in exchange for a donation to the Helping-Hand Appeal!

Challenge Events - You could also take part in an organised event as part of The Salvation Army's team, such as the iconic London Marathon or the Ride London 100 cycling challenge! Contact the Challenge Events team (details below) to find out how you can take part specifically for the Helping-Hand Appeal.



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FUNDRAISING TOP TIPS

1) Set up an online fundraising page

The easiest and fastest way of getting your fundraising to us is online.

Creating an online fundraising page is a quick and easy way to collect donations and let your friends and family know all about your fundraising event or personal challenge. All of your online fundraising comes directly to us, so it can save you hours of asking for donations and sponsorship money. Just type in this address and follow the simple instructions on setting up your page: www.justgiving.com/salvationarmy.

2) Don't be afraid to share

Sharing on Facebook and social media raises more money, and it's a great way to tell your supporters about the good things you are doing. Don't forget to include the #HelpingHand hashtag and tag The Salvation Army International Development UK in your posts:

Twitter/X: [salvationarmyid](#) Facebook: [salvationarmyid](#) Instagram: [thesalvationarmyid](#)

3) Promote your selfie

Fundraisers with pictures on their page raise 14 per cent more per photo. A perfect excuse for a selfie!

If you need any help with setting up your online fundraising page, please get in touch with the Community and Events Team on 020 7367 4824 or email challenge@salvationarmy.org.uk

HOW TO SEND IN YOUR MONEY

Make a cheque payable to 'The Salvation Army' and send (along with a cover note stating that the money is for Helping-Hand 2024: Anti-Trafficking) to the following address:

The Salvation Army
International Development UK
Territorial Headquarters
1 Champion Park
London SE5 8FJ

You can also donate online at salvationist.org.uk/helpinghand, or by credit or debit card over the phone on 020 7367 4777



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