



**“I’m saved,  
I feel like  
I’ve received  
salvation.”**

**Lemkima, Mizoram  
– India**

Lemkima was addicted to drugs and lived hand-to-mouth on the streets. He said he’d probably be dead if it wasn’t for The Salvation Army.

**Around the world, salvationists are not only sharing the gospel but living it out too.**

Working in communities, they get to know vulnerable people and their difficulties. With this understanding, together we can make a massive impact and transform lives.

**In many countries needs are great, but funding is not so plentiful.**

This year, our Self-Denial offerings will help salvationists carry out essential work that may otherwise not be possible.

Salvationists are answering God’s calling, with dedication and service. Our sacrificial gifts can help equip them with training, resources and infrastructure to do God’s work.



## **A tradition of unity and love**

**In 1886** – General William Booth was trying to raise funds for The Salvation Army’s international work. An officer pledged to go without pudding for a whole year and give the money to the fund. And the idea of Self-Denial was born.

**Today – Self-Denial is** an important worldwide appeal across 134 countries involving thousands of salvationists. By joining together with our brothers and sisters, we can help fund work in countries where the need is great, but where resources are not so plentiful.

**Self-Denial is a tradition that lives on, in us – let’s keep it strong and impactful in 2024.**



**Love God  
Love Others**

A Christian Church and Registered Charity No. 214779, and in Scotland SC009359.  
The Salvation Army Territorial Headquarters, 1 Champion Park, London SE5 8FJ.



# **Called by God Supported by you**

## **Help salvationists transform lives around the world**



**4th February to 3rd March**



## ‘Freely you have received; freely give.’ Matthew 10:8

The idea behind our Self-Denial Appeal is simple: go without something to support the work of the international Salvation Army.

Every year, Self-Denial gives us a valuable opportunity to unite with salvationists around the world, to share the love of Jesus and to care for people who are disadvantaged and in need.

This year, our focus is on the life-changing impact of officers across the globe. By supporting officers to flourish in their roles, we can help them continue to transform lives in their local communities.

## Salvation in Mizoram, India

Married couple Captains Anthony and Makimi and their son Johnny live in Mizoram State in the far eastern part of India. The area has become a major drug trafficking route.

The couple run a Salvation Army Adult Rehabilitation Centre for addicts. At any one time, they will be supporting 20 men recovering from drug and alcohol addiction. They help each resident for a period of four months, providing counselling and medical support – including Lemkima, pictured opposite.

Anthony said: “I see this centre as a place to heal the mind, body and spirit.” The couple take a three-step approach: helping the men to recover physically, to cope mentally and to find spiritual healing.



## God’s work in Nuuk, Greenland



Captain Nathanael, his wife Ruchama and three children live in Nuuk, Greenland’s capital city. There are more homeless people here, as a proportion of the population, than any other European city.

And Nathaniel’s work running The Salvation Army corps is vital.

He opens early to welcome people who are homeless and others who are struggling with addiction. Nathanael says that understanding needs and difficulties is key, but it can be hard for people to talk about them. So he runs a welcoming café where people can relax and chat. Music plays a big part in his ministry too, he said: “Singing helps express emotions, as well as uniting people.”



Anna-Maria and Paul are both struggling with addiction to alcohol and their children are in care. Now the couple are homeless too. They desperately wanted to turn their lives around but couldn’t see how. Now they find practical help, love and hope at Nathanael’s centre.

## ‘Soup of love’ in Salto, Uruguay

Lieutenants Jose and Kayla are married with a son and live in Salto, where thousands of residents occupy shanty towns. Each weekday, the couple run a feeding programme called ‘Soup of love’. They not only serve up food, but give clothes and shoes. It’s a place visitors feel better in more ways too, by sharing their problems and finding meaning through the gospel.



**“I don’t have a job, I don’t have anything. Coming to The Salvation Army is the only thing I have.”** Beatriz Soza

## Three ideas for sacrificial giving

1

### Daily offering

You could live a simpler life and cut back on little extras like chocolate or takeaway coffees. Or you could walk or cycle, rather than driving or taking the bus. Simply use what you save as your offering.

2

### Specific sacrifice

Give up a specific treat or luxury, and use what you would have spent as your sacrificial gift. The cost of a theatre trip, meal out or new clothes could go a long way to help others.

3

### One Week’s Salary on Missionary Service

Sacrificing one week’s salary in service to the Lord is a very powerful way to give back to Him some of the gifts He has given you. To donate in this special way, please talk to your corps officer or treasurer to find the simplest way to do so.

## How to make your gift

### Collection envelope

Bring your sacrificial offering to your corp’s Altar Service on Sunday 3rd March.

**OR** hand it to a corps leader any time during or after the appeal.

### Save as you go... with a Collection Box

Ask your corps leader for a box and save up for your gift as you go.

You can donate using this QR code but please remember to give your corps name when prompted.

