

“At our school, the children’s enthusiasm for learning is extraordinary”

James, Teacher

Enthusiasm is a word James uses to describe his pupils. It also spells out James’s approach to teaching. After 10 years as a teacher, at one of The Salvation Army’s 103 schools in Indonesia, James continues to inspire and motivate his young pupils.

In 1880 we started working overseas as The Salvation Army International. Today we are established in over 130 countries. Each has programmes relevant to their communities, delivered by dedicated Salvationists on the ground.

In 1884 we put down roots in Indonesia, from where we share stories for this year’s Self-Denial Appeal. Here we have over 300 corps with around 70,000 soldiers and adherents. We run 103 schools, 6 hospitals, social service centres and more.

In 2025 our sacrificial gifts can help long-established work – like this – not only to continue, but to flourish. Together we can enable generations of Salvationists to transform lives, into the future.



Self-Denial... keeps growing with your support

Our important appeal takes place in 134 countries and involves thousands of Salvationists. Last year, our UK appeal ‘Called by God, Supported by you’ raised over £1 million to bring real change into communities around the world. May God bless you for your kindness.

Salvationists are rooted in communities all around the globe. This year our focus is on growing our worldwide mission. You can enable Salvationists to build on the good work. You can help them grow their skills and have the tools they need to serve their communities, into the future.

Thank you for your commitment to the Self-Denial Appeal. Let’s make 2025 another lifechanging year for vulnerable people around the world.



Love God
Love Others

A Christian Church and Registered Charity No. 214779, and in Scotland SC009359.
The Salvation Army Territorial Headquarters, 1 Champion Park, London SE5 8FJ.



**Rooted in community
Growing in faith
and service**

**Help Salvationists
overseas to flourish
in their work**



2 February to 2 March



‘Planted in the house of the LORD, they will flourish in the courts of our God.’

Psalm 92:13

Each year, we come together to do something simple. Through the Self-Denial Appeal we go without something to support The International Salvation Army.

As Salvationists, our lives are nourished by our love for God. When our faith flourishes, we can do more for others. Self-Denial is our opportunity to join with others to put our faith into action.

Together our sacrifices can enable Salvationists to grow in faith and service. We can help fund the places where they worship and work – such as schools, hospitals and training colleges.

In countries where resources are not so plentiful, every pound is hugely important.

Planting seeds of friendship

Dedi is a lecturer at The Salvation Army Theological College in Palu, a busy city in Sulawesi, Indonesia. He is also a youth leader at the Towua corps on the same site, where he runs a youth group on Sundays.

The group is popular and is growing fast. It is down to Dedi’s inspirational approach. He reaches out to young people in all corners of his community who are struggling. Where some may see ‘drug addicts’ or ‘sex workers’, Dedi sees ‘young people’ and offers them a hand of friendship.

“Our principle is that we are never better than the people we serve,” he said. It is friendship, not judgement, that is bringing over 800 young people to worship together at his Sunday youth group.



“We are not better than a sex worker or drug dealer. We do not come to judge, but to become friends together with God” Dedi

Growing skills to serve

Dita came from her small town of Palolo to Palu to train at The Salvation Army nursing school. Today she is a nurse at The Salvation Army hospital which she proudly calls, ‘the best hospital’.

Her journey, from a small town to adapting to life in a big city, reflects how she has grown in her faith and her service. The thread of The Salvation Army is woven into her life, as a soldier and as a nurse, enabling her to serve her community.



“I am a soldier who dedicates myself to the place where my church originates from.” **Dita.**

Nurturing the next generation

Every year, around 50 cadets enrol at The Salvation Army Officer Training Centre in Jakarta, the capital of Indonesia. Flora is one the latest recruits, just months into her training.

Before becoming a cadet, Flora used to make handicraft products. She was called to officership by God. “My hope in becoming an officer is that I can dedicate myself, dedicate my life to serve God, to serve others,” she said.

Flora represents the future generation of The Salvation Army, who are ambitious and eager to go out and serve. With over 10 million people living in Jakarta, the challenge is great and her determination is strong.



What could your sacrificial gift look like?

1

Daily offering

Do you really need that takeaway coffee or snack? Could you walk or cycle, instead of driving? The money you save on a few daily treats can quickly add up. Simply use it as your offering

2

Specific sacrifice

Everyone deserves a treat now and again. During Self-Denial, you could give up meals out or cinema tickets – and use what you would have spent as your sacrificial gift to help others.

3

One Week’s Salary on Missionary Service

Sacrificing one week’s salary in service to the Lord is a very powerful way to give back to him some of the gifts he has given you. To donate in this special way, please talk to your corps officer or treasurer to find the simplest way to do so.

How to make your gift

Collection envelope

Bring your sacrificial offering to your corp’s Altar Service on Sunday 2 March.

OR hand it to a corps leader any time during or after the appeal.

Save as you go... with a Collection Box

Ask your corps leader for a box and save up for your gift as you go.

You can donate using this QR code but please remember to give your corps name when prompted.

