

The Big Connection is about coming together to raise money to support people in our local community in desperate need. It's an opportunity to demonstrate our commitment and compassion towards helping others. We can connect with people who may feel overlooked, and bring hope into their lives.



How you can help

Whether you participate in a fundraising event or organise your own, or put money into a Salvation Army collection tin, you will directly support our efforts to care for individuals in need in your local area.

Change lives today

100% of donations to The Big Connection will help those who are vulnerable or in need, including people right here in our community.

- Giving homeless people a safe place and a fresh start
- Breaking the chains of drug and alcohol addiction
- Helping people find their way out of debt
- Opening doors for children and young people
- Offering care and friendship to elderly people
- Supporting people into work and training

Donate online at
salvationist.org.uk/bigconnection

Call 020 7367 4800 and
quote 'The Big Connection'

Help fill a Giving Box – request
from your local Salvation Army



The case studies overleaf reflect the true stories of people that we help every day. Names have been changed and models used in photographs to protect the privacy of the people concerned.

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the big connection



Raise funds. Change lives.

Help people in need
in our communities

Join together to make
a lasting impact



In communities like
ours, people are facing
unprecedented struggles.
Many individuals are
losing hope that life will
ever improve.

You can transform worry into comfort

Sue and David have two young children. When Sue fell seriously ill, David had to give up his steady job to care for her and their children. Money became so tight they could barely afford rent, put food on the table or even heat their home.

We were there to help. The family utilised our foodbank and we helped with their fuel bills. Things are a bit easier now as David has started a new job, but The Salvation Army will always be a friend they can turn to.



‘We would have been in a lot of trouble without The Salvation Army. I don’t know where we would have been without you.’ David

You can transform despair into pride

From the age of seven Paul lived in foster care and never truly felt settled. When he moved into a residential home at the age of 17, things took a turn for the worse. He fell in with the wrong crowd. He began using drugs and his mental health deteriorated, ultimately leading him to become homeless.

It was The Salvation Army who rescued Paul. They found him a place to live and provided support to overcome his drug addiction. Today he has a job he enjoys and is living a life he is proud of.

‘I was given my own flat and independence, but I didn’t feel ready. Thankfully, The Salvation Army gave me tremendous support.’ Paul



You can transform barriers into opportunities

Rachel is a single mother with three young children. Determined to support them without relying on benefits, she faced challenges in finding a job due to her childcare commitments.

At The Salvation Army’s Employment Plus she found a different approach. They listened to Rachel, learned about her skills and her drive to succeed. Rachel found her ideal job a few weeks later.



‘I can balance being a mum with having my life back and I owe it to The Salvation Army for giving me the chance.’ Rachel

You can transform torment into strength

Tim had a traumatic childhood and, in his teenage years, took drugs to numb the pain. To pay for drugs, he turned to crime and spent several years in prison. Each time he was released, he stayed in hostels where drug pushers were prevalent, making it difficult for him to escape his addiction.

Some may have seen Tim as a ‘hopeless case’ but not The Salvation Army. We offered Tim a place in a safe haven, a Salvation Army Lifehouse. Here we helped him find the strength to overcome his addiction.

‘The Salvation Army helped me break all the negative cycles in my life, making me a better person – and I will forever be grateful for that.’ Tim

