

‘People hear God’s word for the first time here. They get to know God and start following Jesus.’

Renno is corps leader in Tallinn, Estonia’s capital city.



The focus of the 2026 Self-Denial Appeal is our work in Estonia.

Estonia is a small country in Northern Europe, with Russia to the east, Latvia to the south, the Baltic Sea to the west and the Gulf of Finland to the north. It has a long history of occupation but has now been proudly independent for 35 years. The struggle has been hard and, with concern over negative Russian influence, freedom is never taken for granted.

The Salvation Army was re-established here in 1995 by officers from Finland. With five corps across Estonia, our mission is small compared to The Salvation Army worldwide, but the Christ-centred community Salvationists have built here is strong.

In the face of life’s challenges and an uncertain future, people are finding hope in God. **Through the Self-Denial Appeal, our sacrificial gifts support mission, and share God’s hope with communities that need it most.**

Hope springs eternal

It was 1886 when William Booth, co-Founder of our Army with his wife Catherine, started the Self-Denial Appeal. Could he have ever imagined that his simple idea would still be inspiring Salvationists in 2026? But here we are – and each year the appeal grows stronger. Today every territory takes part.

Last year, our appeal ‘Rooted in Community, Growing in Faith and Service’ raised over £1 million to bring real change into people’s lives around the world. This year, by coming together again, we can build on this good work. Through our sacrifices, Salvationists can share the gospel and build hope in more hearts and communities.

In countries where resources are not so plentiful, every pound is hugely important.

Together we can make 2026 another life-changing year. Thank you.



**Love God
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Building hope

Your sacrificial gift can bring hope to communities that need it most.



1 February to 1 March



‘Be joyful in hope, patient in affliction, faithful in prayer.’ Romans 12:12

Every year, through the Self-Denial Appeal, we willingly make some sacrifice to support the work of the International Salvation Army.

This year we stand with those who are struggling in the face of life’s challenges. For many, issues of addiction, hardship and lack of opportunity feel endless. They may not see hope, **but we can.**

Our hearts are full of joy because we have hope in Christ. **Our sacrifices can bring hope to communities that need it most.**

Living hope

Hope House is a rehabilitation centre in Tallinn, Estonia’s capital. It’s our key social work project in the country, helping up to 15 men at a time, who are addicted to drugs and alcohol.

The centre has been open for 15 years and has shaped the identity of The Salvation Army in Estonia. It is run by people who have experienced addiction. Having come through Hope House’s programme themselves, many have become Salvationists. Faith in Christ has motivated others to volunteer or work with the Army.

The nine-month rehabilitation programme is tough. As part of the therapy, the men carry out daily chores, such as chopping wood and making soup. By selling the wood and running a soup kitchen, they help local people who are struggling in different ways. It makes this place a beacon of God’s hope for the whole community.

Janar is a former addict who works at Hope House.



Hope House is run by people like Janar, who’ve experienced addiction.

‘For me, there was a time I lost all faith and hope. I thought nothing could help me. But God does his work and brought me together with the right people who helped restore my faith’ Janar

Finding hope

Narva is a small city on the banks of Estonia’s Narva River. It’s separated from Russia by a bridge, which has recently closed to traffic and now only allows pedestrians to cross. Many residents are dual nationals, but tensions are high between these neighbouring countries.

The corps welcomes everyone. There’s a vibrant children’s programme run by Olga, who is training to be an officer. She is passionate about helping young people.



‘My hope for the future is that the church will have many young soldiers.’ Olga.

‘You often see children who are hungry and not well dressed, and you realise they also lack love, attention and communication.’ Olga

Her focus is to give children joy, a sense of care and love. As a mother herself, Olga knows that their mothers need fellowship too, so she invites women to talk, pray and sing together.

Sharing hope

The Salvation Army has a house near the town of Loksa, in northern Estonia, where we run retreats, children’s camps and weekend gatherings.

Juri is an ex-addict and ex-offender who found support and faith at Hope House. He still works there and comes to Loska to run a camp for children from the city. Activities include craft, sports, worship, beach games and cooking marshmallows by the sea.

Juri describes how the children arrive ‘hardened’, but during the week he tries to show them that God loves them. He is motivated by his own experience.



Juri’s hope is that Loska grows bigger to take in more children.

‘It’s good to spend time with kids in a good atmosphere here, rather than visiting them in prison later’ Juri

How will you make your sacrificial gift?

1

Daily offering

It can be surprising how life’s little luxuries add up. Could you sacrifice a takeaway coffee or make a packed lunch instead of buying one? You could use the money you save as your daily offering towards God’s mission.

2

Specific sacrifice

During Self-Denial, could you give up eating out, a trip to the cinema or a day out? You could use what you would have spent as your sacrificial gift to help others.

3

One Week’s Salary on Missionary Service

Could you give one week’s salary in service to the Lord? Some people find it a powerful way to give back to him some of the gifts he has given. To donate in this special way, please talk to your corps officer or treasurer to find the simplest way to do so.



How to offer your gift

Collection envelope

Bring your sacrificial offering to your corps Altar Service on **1 March 2026** or hand it to a corps leader at any time during or after the appeal.

Collection Box

Ask your corps leader for a money box and put a little in every day.

Scan to donate online – include your corps name when prompted.

